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The additional step identified in Porter's argument is important, for those policies that foster mere competition through location concentration (if effective at all) lead only to marginal economic gains based on economies-of-scale, while those cluster formations that actually generate an interactive synthesis between firms can lead to a cumulative gain in benefits — most obviously in the ...

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Abstract. This paper argues that the primary drivers of innovation for micro enterprises in clusters are human factors sharpened through business processes (including learning by seeing and learning by doing), market sources (backward, forward and horizontal linkages) and market sophistication (size of the firm and nature of the buyer), in that order.

Factors Determining Innovation in Micro Enterprise Clusters

Therefore, clusters and networks have essential role in generating SMEs competitiveness in global markets (Audretsch, 2003). Main input to improve the enabling environment for developing competitiveness, that is a requirement for globalization, are clusters and networks because they create a conducive economic climate for SMEs.

Promoting Clusters and Networks for Small and Medium ...

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social network analysis methodologies for the evaluation ...

To understand the type of companies that are responsible for the dynamics of the global cluster network, for buyer–supplier and partnership sub-networks we separately create a sub-matrix which only captures the new linkages that each node in the sub-network created between the periods 2002–2005 and 2010–2014. 8 Then for each sub-network we separately construct the empirical distribution ...